



## SEA-DOO TODAY

## SEA-DOO BACK ON THE TRACK WITH 2005 SEA-DOO BOUNTY

**March 14, 2005, Melbourne, FL** – BRP Inc. is once again cutting through the wake for watercraft racers competing on select Sea-Doo® watercraft with the 2005 Sea-Doo Bounty contingency program. BRP has been a long-time supporter of grass-roots level watercraft racing and this continues in 2005 through the Sea-Doo Bounty program and the Sea-Doo Promoter Support program. BRP will again offer the “Double Down” contingency, that doubles the payout for those racers competing on a 4-TEC™ powered Sea-Doo watercraft including the 215 HP RXP™.

The Sea-Doo Bounty program is open to all Sea-Doo watercraft mounted racers competing in designated classes in all APBA, USWRA, and IJSBA sanctioned races in North America beginning on March 19<sup>th</sup> and culminating at the IJSBA World Finals in October. The World Finals is where the “2005 Sea-Doo Bounty” will be awarded to the winner of a special exhibition competition.

The 2004 Sea-Doo Bounty top contingency winners were invited to compete in the unique Sea-Doo 3D™ Challenge, the “*Triple Down Triathlon*”. The Challenge pitted many of the best racers in the world against one another, and the clock, in an event that involved pit stops with transitions while riding the multi-experience Sea-Doo 3D. The winner of the event left with a new Sea-Doo 3D watercraft. Sea-Doo has continued to offer the most valuable prize of the weekend at the last three World Finals events and that will continue in 2005, but is only open to those qualifying racers campaigning on Sea-Doo watercraft.

Regional race promoters will also receive support from BRP through the Sea-Doo Promoter Support program. This sponsorship support is offered to assist race promoters in producing a greater number of quality races while maintaining affordable entry fees for racers. In 2005, many of the regional promoters are bringing creative ways to grow the sport and expose more people to it. With an increased focus on spectator entertainment, the race promoters being assisted by the Sea-Doo Promoter Support program look to be on track for a stellar season.

The regional promoters taking part in the Sea-Doo Promoter Support program at press time include:

- Monster Mid-West Watercross Tour
  - Hot Water Tour
  - Texas Championship Tour
  - Toyota/Sea-Doo Upstate Watercraft Championships
  - Pacific Watercross R&R Tour
  - Intensity Tour
  - Vegas Stadium Racing Series
  - 9<sup>th</sup> Annual Surf and Turf Championships
  - US Grand Nationals
- Mid-West US  
Florida  
Texas  
New York area  
Northern Cal  
Southern Cal  
Nevada  
Southeast  
Mid-West/Canada

Each of these promoters will be offering racers in attendance at their event additional prize funds through the Sea-Doo Bounty contingency program. Racers will be able to earn from \$25 to \$15,000 through the 2005 program if riding in one of the qualifying classes. Through the 2005 Sea-Doo Bounty contingency program, BRP helps Sea-Doo watercraft mounted racers Leave Everything Else Behind.

For more information on the 2005 Sea-Doo Racing Program visit [Sea-Doo.com](http://Sea-Doo.com) or write to Program Manager Tim McKercher at [tim.mckercher@brp.com](mailto:tim.mckercher@brp.com).